**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Organisation and Sector \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Details \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

# Background

This consultation exercise is designed to inform the development our new five year Timber Marketing Plan for the period 1st April 2016 to 31st March 2021. We would like you to tell us:

* Your thoughts on the current plan - what has worked well and where there have been challenges in delivery
* What issues are most important to you in relation to developing a new plan
* Your views on the specific proposals outlined in the consultation document, for example, whether you think we are focussing on the right areas of work, whether there are any significant gaps and how we could work together in partnership to deliver our proposals.

Following this consultation we will develop and publish our full Timber Marketing Plan 2016-2021.

# How will we use your information?

We will publish a summary of responses on our website. If a response has been made on behalf of an organisation, we will publish the name of that organisation. We will not publish names of individuals who respond.

In accordance with the Freedom of Information Act 2000, we may be required to publish your response to this consultation, but we will not include any personal information. If you request your response to be kept confidential, we may still be required to provide a summary of it.

Please put a cross in the box if you wish your response to remain confidential. □

# Our proposals

## Section 1

### Q1: Do you agree with our proposal to retain the existing aims and objectives from the current TMP?

Please tick one box

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q2: If you disagree with the current aims and objectives please tell us what you think is missing or should change.

|  |
| --- |
| **Comments in relation to Q2:** |
|  |

### Q3: Do you agree with our proposal to introduce a new statement alongside our objectives that specifically deals with significant change to our timber harvesting and marketing intentions?

Please tick one box

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q4: Please tell us what an acceptable period of notice would be and if you have any recommendations for future strategic change.

|  |
| --- |
| **Comments in relation to Q4:** |
|  |

## Section 2

### Q5*:* Do you agree with our proposal to increase the level of timber production from the WGWE?

Please tick one box

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q6*:* If you disagree with our proposed level of production please tell us why and what you would change.

|  |
| --- |
| **Comments in relation to Q6:** |
|  |

## Section 3

### Q7: Do you agree with our rationale for offering LTCs?

Please tick one box

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

**Q8: If you disagree, please tell us why and what you would change.**

|  |
| --- |
| **Comments in relation to Q8:** |
|  |

**Q9: How could we better use LTCs in our management of the WGWE to stimulate the wider benefits outlined in *Woodlands for Wales, i.e.* stimulate the transfer of greater benefit across the Welsh Forest Resource and forest sector for the economy, people and environment?**

|  |
| --- |
| **Comments in relation to Q9:** |
|  |

**Q10: Do you think we should offer some smaller volume LTCs to suit smaller or emerging harvesting businesses, to act as a proving ground as they grow?**

Please tick one box

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q11: Do you agree with our proposal to retain LTC commitment within the range of 40% to 60%?

Please tick one box

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q12: If you disagree please tell us why and what you would change

|  |
| --- |
| **Comments in relation to Q12:** |
|  |

### Q13: Do you agree with maintaining the status quo (broadly a 50:50 mix) on Roadside versus Standing Sales?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q14: If you disagree please tell us why and what you would change

|  |
| --- |
| **Comments in relation to Q14:** |
|  |

### Q15:Do you agree with our intention to continue with four electronic timber sales annually?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q16: If you disagree please tell us why and what you would change

|  |
| --- |
| **Comments in relation to Q16:** |
|  |

### Q17: Do you agree with these improvements to the information we publish in support of sales events?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q18: If you disagree please tell us why and what other improvements you would like to see

|  |
| --- |
| **Comments in relation to Q18:** |
|  |

### Q19*:* Do you agree with our proposal to continue to offer up to some directly negotiated sales for niche markets?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q20: If you disagree please tell us why and what you would change.

|  |
| --- |
| **Comments in relation to Q20:** |
|  |

**Q21: Do you agree that an individual transaction value limited to £5,000 is correct?**

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

**Q22: If you disagree please tell us why and what value you would change it to**

|  |
| --- |
| **Comments in relation to Q22:** |
|  |

### Q23: If we offered electronic auctions in the future, is this something you would be interested in?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q24: What type of service would you want if we offer a dedicated volume from programmed sales as ‘customer negotiated’, for example via Woodlands and You? We want to hear your ideas

|  |
| --- |
| **Comments in relation to Q24:** |
|  |

## Section 4

### Q25: Do you agree that we should continue to follow our ‘preferred hierarchy of use’ to help reduce Wales’ carbon footprint?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

### Q26: What more can we do to get maximum benefit from the WGWE timber resource in relation to carbon management?

|  |
| --- |
| **Comments in relation to Q26:** |
|  |

## Section 5

### Q27: Do you agree with our proposal for retrospective sales performance figures to be included in our Annual Sales Plan and tell us what you would like to see included.

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |
| **Comments in relation to Q27:** | | | | |

**Q28: What would your measures of success (KPIs) be in delivering our future Timber Marketing Plan?**

|  |
| --- |
| **Comments in relation to Q28:** |
|  |

## Section 6

### Q29: Do you agree with our proposal that our new Timber Marketing Plan will bring together all of the relevant commitments and information for our timber customers and contractors?

*Please tick one box*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Strongly agree** | **Agree** | **Neither agree nor disagree** | **Disagree** | **Strongly disagree** |
|  |  |  |  |  |

## Finally

### Q30: Are there any further comments you would like to make?

|  |
| --- |
| **Comments in relation to Q30:** |
|  |

**Thank you for taking part in this consultation.**

We will publish a summary of the responses on our website and use your views to help develop our Timber Marketing Plan, which will be published in March 2016.

For any further comments, queries or to provide your response in an alternative format please contact [SFMT@naturalresourceswales.gov.uk](mailto:SFMT@naturalresourceswales.gov.uk)